



# DOLCE VITA PURCHASE ORDER

Presentation By: Renee Pratt

PO#:	4567
STORE	Nee Fashion
DEPT:	Women's Shoes
VENDOR:	Dolce Vita
BUYER	Renee Pratt
DEL MONTH	May
START	4/18
CANCEL	5/10

Doors per cluster  
8      12      10

STYLE Name	STYLE DESCRIPTION	COLOR	CLASS	unit			Units by Door Clusters			GRAND	GRAND	GRAND
				COST	RETAIL	MU%	A	B	C	TOTAL	TOTAL	TOTAL
Barty	Tan low block thong sandal	LT Tan	Sandal	\$43.00	\$90.00	52.2%	12	12	12	360	15,480	\$32,400.00
Cely	Stone thong flat	Dk Brown	Flat	\$48.00	\$100.00	52.0%	12	0	0	96	4,608	\$9,600.00
Dom	Strappy open toe flat	Black	Flat	\$57.00	\$119.00	52.1%	12	12	12	360	20,520	\$42,840.00
Jam	Jelly flat	Black	Flat	\$31.00	\$65.00	52.3%	12	0	0	96	2,976	\$6,240.00
	Jelly flat	Mocha	Flat	\$31.00	\$65.00	52.3%	12	12	12	360	11,160	\$23,400.00
Julio	Jelly	Tortoise	Flat	\$36.00	\$75.00	52.0%	12	12	12	360	12,960	\$27,000.00
Juny	Gold stone thong flat	Black	Flat	\$55.00	\$115.00	52.2%	12	12	0	240	13,200	\$27,600.00
Lizza	Raffia flat with shells	Oatmeal	Flat	\$62.00	\$129.00	51.9%	12	12	0	240	14,880	\$30,960.00
Mikel	Suede flat with buckle strap	Crème	Flat	\$67.00	\$140.00	52.1%	12	12	0	240	16,080	\$33,600.00
	Suede flat with buckle strap	Clay	Flat	\$67.00	\$140.00	52.1%	12	12	12	360	24,120	\$50,400.00
Relan Mesh	Mesh flat with strap	French Vanilla	Flat	\$67.00	\$140.00	52.1%	12	12	0	240	16,080	\$33,600.00
Brevel	Leopard thong heel	Leopard	Sandal	\$55.00	\$115.00	52.2%	12	0	0	96	5,280	\$11,040.00
Brevel Vinyl	Jelly thong heel	Praline	Sandal	\$48.00	\$100.00	52.0%	12	12	12	360	17,280	\$36,000.00
	Jelly thong heel	Dk Brown	Sandal	\$48.00	\$100.00	52.0%	12	0	0	96	4,608	\$9,600.00
	Jelly thong heel	Dusty Blue	Sandal	\$48.00	\$100.00	52.0%	12	12	0	240	11,520	\$24,000.00
Daksie	Thong sandal with stones	Black	Sandal	\$62.00	\$129.00	51.9%	12	12	0	240	14,880	\$30,960.00
	Thong sandal with shells	LT Natural	Sandal	\$62.00	\$129.00	51.9%	12	12	12	360	22,320	\$46,440.00
Mylee	Strappy heel	Gold	Sandal	\$67.00	\$140.00	52.1%	12	12	0	240	16,080	\$33,600.00
	Strappy heel	LT Tan	Sandal	\$67.00	\$140.00	52.1%	12	0	0	96	6,432	\$13,440.00
	Strappy heel	Black	Sandal	\$67.00	\$140.00	52.1%	12	12	12	360	24,120	\$50,400.00
Tylah	Raffia heel with shells	Oatmeal	Sandal	\$72.00	\$150.00	52.0%	12	0	0	96	6,912	\$14,400.00
Dixi	Suede and woven low block	Camel	Sandal	\$57.00	\$119.00	52.1%	12	0	0	96	5,472	\$11,424.00
Gero	High block woven heel	Mid Brown	Wedge	\$85.00	\$177.00	52.0%	12	12	0	240	20,400	\$42,480.00
Jilian	Platform wedge with buckle	LT Natural	Wedge	\$72.00	\$150.00	52.0%	12	12	12	360	25,920	\$54,000.00
Nanet	Mary Jane sneaker	White	Sneaker	\$72.00	\$150.00	52.0%	12	12	12	360	25,920	\$54,000.00
	Mary Jane sneaker	Crimson	Sneaker	\$72.00	\$150.00	52.0%	12	12	0	240	17,280	\$36,000.00
Qaily	Suede wedge heel	Camel	Wedge	\$65.00	\$135.00	51.9%	12	0	0	96	6,240	\$12,960.00
Throne	Raffia platform wedge	LT Natural	Wedge	\$72.00	\$150.00	52.0%	12	0	0	96	6,912	\$14,400.00
	Raffia platform wedge	Chocolate	Wedge	\$72.00	\$150.00	52.0%	12	0	0	96	6,912	\$14,400.00
Selmar	Atheltic sneaker	Silver/Gold Mult	Sneaker	\$79.00	\$165.00	52.1%	12	12	0	240	18,960	\$39,600.00

## Summary of Buy

I created a purchase order of Dolce Vita Spring/Summer 2026 shoes by selecting the most popular and profitable styles from the assortment and adding them within each cluster. I organized each pair by both classification and material to ensure a balanced and strategic assortment.

### Total:

Total per door		
TOTAL UNITS	6960	
TOTAL COST	\$415,512.00	
TOTAL RETAIL	\$866,784.00	
CUM MU %	52.06%	

# Classifications

Classifications			total		total	
			UNITS	% to total	\$ Retail	% to total
Sneaker			840	12%	\$129,600.00	15%
Wedge			888	13%	\$138,240.00	16%
Flat			2,592	37%	\$285,240.00	33%
Sandal			2,640	38%	\$313,704.00	36%
Total			6,960	100%	\$866,784.00	100%
Key Item			(include all colors )			
Class	Style		UNITS	% to total class	\$ Retail	% to Total class
Sandal	Brevyl Vinyl		696	26%	\$69,600.00	22%

# Cluster A



# Cluster B



# Cluster C

