

Faux Fur Forever!

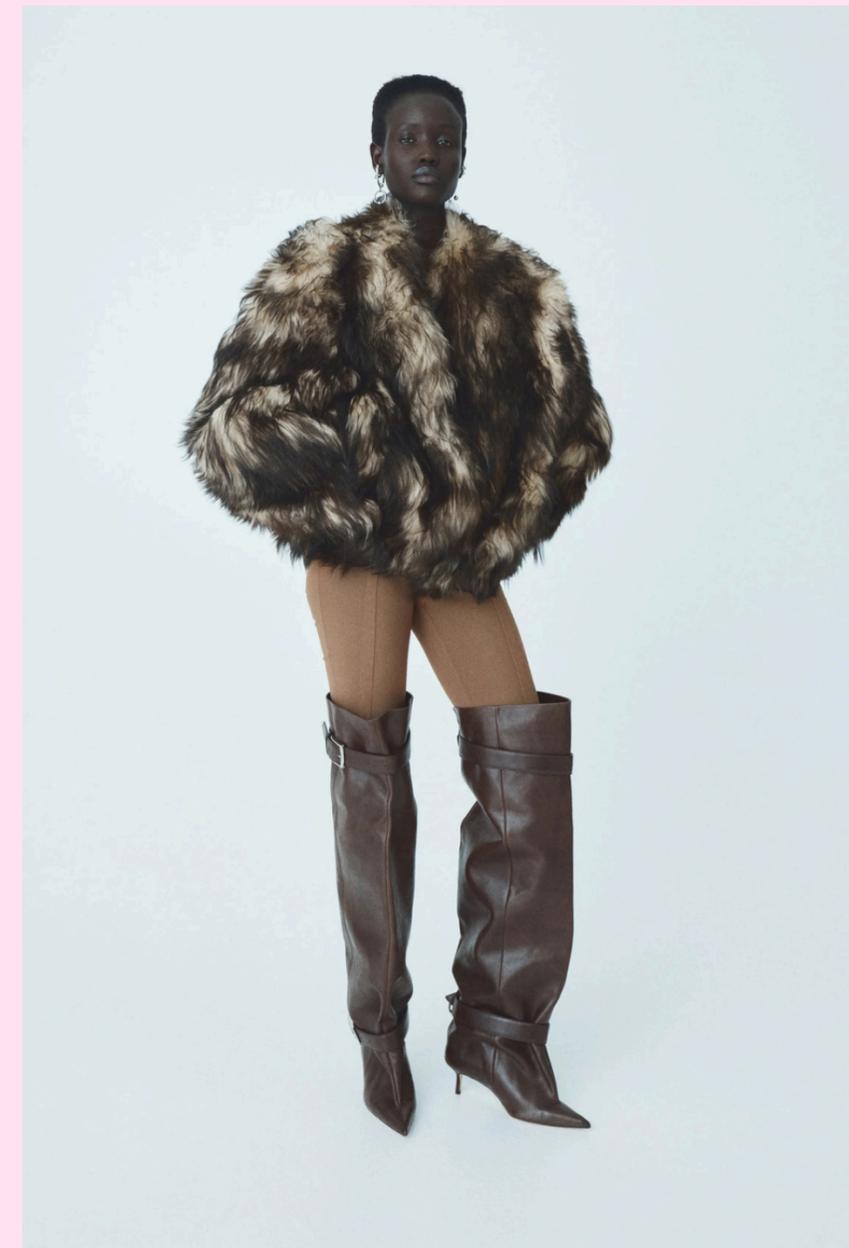
As technology advances into the future, fashion still relies on the past. For F/W 2025, this nostalgia was prevalent in the abundance of faux fur coats shown during fashion week. This furry trend reflects a time of conservatism and a desire for women empowerment in the 80's.



Chloe, Fall 2025



Good Housekeeping, New York (1982)



H&M Studio, 2025

Renee Pratt

The 80's and Fabulous Fur

During the 80's, the U.S. experienced a more conservative political climate under Reagan's presidency. At this time, women's rights were challenged, much like they are being today. This lack of control influences women to dress more powerfully, and fur coats are a symbol of power and luxury.



Vogue, New York (1987)



Vogue, New York (1980)

The “Mob Wife”



Prada, Fall 2025



Altuzarra, Fall 2025

As the U.S. heads into a more conservative time period, women are faced with the possibility of losing their reproductive rights. Women feel that they are losing their power and voice, and they need to empower themselves through their clothing; the “mob wife” aesthetic that has been recently adopted is correlated with power and luxury.

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