

Renee Pratt

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Portfolio: <https://www.reneeprattdesigns.com/>

Education

Fashion Institute of Technology - *Graduating May 2026* NYC, New York

Associate of Applied Science in Fashion Business Management

Relevant coursework: fashion business practices, business of fashion styling, business planning, fashion forecasting, fashion industry fundamentals, retail strategies, product development.

University of Wisconsin-Madison - *Graduating May 2026* Madison, Wisconsin

Bachelor of Science in Textiles and Fashion Design, Art Studio Certificate

GPA: 3.7/4.0, Dean's Honor List

Relevant coursework: Textile science, color theory, design fundamentals, sewn construction 1 and 2, patternmaking, apparel design.

Santa Reparata International School of Art Florence, Italy

Relevant coursework: fashion illustration, fashion show promotion and production.

Apparel Experience

CHAMPRO Sports, Bannockburn, IL- *Apparel Color Lab Intern* May 2025-August 2025

Mastered technical color analyzation using the spectrophotometer and Datacolor software

Visually and digitally analyzed bulk color lots from Champro's suppliers.

Assisted the product manager and the senior colorist in visually analyzing color samples.

Rejected and accepted lots based on Champro's color standards, relaying information to suppliers through google spreadsheets and email.

Edited Adobe Illustrator flats for the Decoration Standards Project for the apparel design and graphics teams.

Conducted size run measurements and uploaded sizing sessions to Cubix.

Cut and weighed fabrics based on GSM scale for color technician to review.

Assisted the materials developer by organizing the fabric and trim library and editing the materials database.

Pull Public Relations, New York, NY- *New York Fashion Week Intern* September 2025

Pulled dresses for the RVNG event attendees and coordinated with messenger for outfit delivery.

Filmed content of the event, dressed the mannequins, and assisted the PR manager with the event set up.

Skills

- Visual Merchandising
- Apparel measuring
- Adobe Illustrator and Adobe Photoshop
- Draping, patternmaking, fashion illustration
- Sewing
- Google sheets and Excel
- Technical flats and 2D design
- Apparel styling
- Superior color discrimination
- Visual and digital color analyzation
- Moodboards and trend forecasting

Curated exhibitions: February 18, 2025, UW-Madison, Gallery 6 - Curator: Fred Stonehouse